

An Appeal

The Journal of the Indian Medical Association (JIMA) was founded by doyens of Medical Profession, namely Sir Nilratan Sircar, Dr Bidhan Chandra Roy, Dr Kumud Sankar Ray and others in the year 1930 with only 122 Doctors, with objectives to protect the rights and dignity of Indian Doctors and to promote indigenous pharmaceutical houses.

During the Last 88 years of publication it has grown extensively. Not only its readership but also its reputation in the National and International Medical Fora has sprawled.

It is subscribed by most of the Medical Colleges and Libraries in the country.

JIMA is also available on www.ejima.in along with advertisement.

We accept ethical advertisements of pharmaceutical and non-pharmaceutical products, Instruments, Medical Equipments and Electronic Medical Gadgets.

This Unique vehicle carries the message of the advertisers to more than 3 lacs readers.

JIMA is peerless in its field. We hope that you will certainly take the advantage of this excellent opportunity.

We solicit your support and co-operation.

With warm regards,

Sincerely yours,

Dr. Ravi Wankhedkar
National President, IMA

Dr. Samarendra Kumar Basu
Hony. Editor, JIMA

Dr. R. N. Tandon
Hony. Secretary General, IMA

Dr. Kakali Sen
Hony. Secretary, JIMA



JIMA

Journal of the Indian Medical Association

Official publication of the Indian Medical Association

Tariff Card

88 TH
YEAR OF
PUBLICATION

Largest Circulated Medical Journal in India

STATEWISE MEMBERSHIP OF IMA AS ON 12th December, 2017

Andhra Pradesh	13,545
Arunachal Pradesh.....	214
Assam.....	2,809
Bengal.....	13,919
Bihar	8,470
Chandigarh.....	1,257
Chhattisgarh	2,517
Diarect Member attached to HQ.....	83
Delhi	13,527
Direct Branches	243
Goa.....	1,377
Gujarat	25,656
Haryana	4,465
Himachal Pradesh.....	777
Jammu & Kashmir	416
Jharkhand	4,054
Karnataka	23,711
Kerala.....	27,170
Madhya Pradesh.....	8,386
Maharashtra	38,785
Manipur	582
Meghalaya	20
Mizoram	42
Nagaland	165
Orissa	4,741
Pondicherry.....	685
Punjab	7,754
Rajasthan	7,610
Sikkim	102
Tamilnadu	31,118
Telangana.....	13,051
Tripura	576
Uttar Pradesh.....	17,334
Uttaranchal	1,872
Total	2,77,033

TARIFF FOR SINGLE ISSUE OF JIMA

Back Cover	2.50 Lakh
Front Inside	2.00 Lakh
Back Inside	1.50 Lakh
Full Page	1.00 Lakh
Half Page	0.60 Lakh
Quarter Page	0.35 Lakh
Centre Spread	3.00 Lakh

Material : E-mail / CD in PDF, JPEG, TIFF Format.

Mechanical & Other Details :

Full Page	:	15 cm wide x 20 cm deep
Half Page (Horizontal)	:	15 cm wide x 10 cm deep
Half Page (Vertical)	:	7.5 cm wide x 20 cm deep
Quarter Page	:	7.5 cm wide x 10 cm deep
Overall Size	:	20 cm wide x 26 cm deep
Print Area	:	17 cm wide x 23 cm deep
Printing Process	:	Web Offset

SPONSORSHIP TARIFF

Special Issue (dedicated to a subject)	:	Rs. 25,00,000/-
Special Supplement (16 pages)	:	Rs. 10,00,000/-
Special Supplement (8 pages)	:	Rs. 6,00,000/-

Payment : Advertisement charges are payable in advance, unless otherwise agreed upon a payment guarantee. Payment should be made by Bank Draft or A/c Payee Cheque in favour of "**Journal of the Indian Medical Association**" payable at "Kolkata" or transfer to : Journal of Indian Medical Association, **IFS CODE : IOBA0000586**, Cash Credit **Account No. 058602000001202**, Indian Overseas Bank, Dharamtolla Street Branch, Kolkata- 700013, **MICR No. 700020023**.

SIR NILRATAN SIRCAR IMA HOUSE;
53, Sir Nilratan Sarkar Sarani (Creek Row);
Kolkata - 700014; INDIA; POST BOX NO. 11249
Telephones : +91-033-2236-0573, 2237-8092;
M : 9432211112, 9874756756, Fax : (033) 2236-6437
E-mail : j_ima@vsnl.net; jimamkt@gmail.com
Website : www.ejima.in